



**FOR IMMEDIATE RELEASE**

**Nidec Corporation**

New York Stock Exchange symbol: NJ  
Stock exchange code (Tokyo, Osaka): 6594

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**Nidec Appoints New Investor Relations Representative in London**

Nidec Corporation (NYSE: NJ) announced today that it has appointed Mr. Shinichi Takagi as its new investor relations representative based in London, effective August 1, 2010.

Mr. Takagi, having served as a chief manager of Nidec's Investor Relations Department since October 2009, will succeed Mr. Kozo Hayashida, who has worked to enhance communications with European investors since April 2008 as Nidec's London-based investor relations contact.

**New Investor Relations Contact in London:**

Contact name: Shinichi Takagi (Chief Representative of London IR Office, Nidec Corporation)  
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**NIDEC CORPORATION**

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